

SILVER TIER – EXECUTIVE COACHING ACADEMY



# You want to *help people.*

*Silver helps you start.*

**Maybe you have been thinking about coaching for a while.**

You want to learn what coaching is. You want real skills. You want a simple place to begin. Silver is the starting path. It helps you learn the basics, practice the skills, and see if this work is right for you.

**38**

Live sessions, real practice, and self-paced learning

**2-3**

Months to finish  
Learn on your schedule

**24/7**

Open learning platform  
Access your training any time

**30-day refund policy — if Silver is not the right fit, you can get your money back**

Taught at the PCC Level – ICF-Recognized Training – Sticky Outcomes Framework – Upgrade to Gold or Platinum Anytime



**Be a Coach.**  
**Build a Business.**

WHO IS SILVER FOR?

# This is for you if **this** sounds like you.

You want to coach. But you are not sure where to start. Silver gives you a simple place to begin.

- ✓ You want to help people with the experience you already have
- ✓ You need training that fits your real life
- ✓ You want to learn how to coach well
- ✓ You want a path you can grow into later

NEXGEN

WHAT MAKES SILVER DIFFERENT

# Here is what makes **Silver** different.

NEXGEN

You learn how to coach. And you learn in a way that fits your life.

## **You learn strong coaching skills**

You learn the same core coaching skills used in ICF coaching. You learn how to listen, ask good questions, and help people think clearly.

## **It fits your life**

You can learn in the morning, evening, or on weekends. The platform is open anytime. You move at your own pace.

## **You can keep going later**

Silver is the place to start. When you are ready, you can move to Gold or Platinum. Your path stays open.

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# 38

Hours of training — Live sessions, coaching practice, and self-paced learning

# 2

Live training days — Two full days to learn, practice, and ask questions

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# 2–3

Months to finish — Move at your own pace

# 24/7

Online platform access — Learn when it works for you

WHAT YOU GET IN SILVER

# What is included in **Silver**.

- 01** Learn the basics of coaching
- 02** Learn how to talk about your coaching work
- 03** The Sticky Outcomes Book
- 04** Live Sessions That Fit Your Schedule
- 05** Extra lessons to help you grow
- 06** A community you can stay connected to



## ALSO INCLUDED

- Practical coaching tools and resources
- Morning, evening, and weekend live session options
- Online learning platform open anytime
- Your NEXGEN Executive Coaching Certificate when you finish
- The option to move to Gold or Platinum later
- 30-day refund policy

## TRAINING BREAKDOWN

# 38 hours that **fit your life.**

**Some learning is live.** Some learning happens on your own time. You get teaching, practice, and time to learn at your own pace.

### LIVE LEARNING

## 32 hrs

Join live sessions, ask questions, practice coaching, and get feedback.

### LEARN ON YOUR OWN TIME

## 6 hrs

Complete short lessons and exercises when it works for you.

## HOW IT WORKS

1

### Sign up and get started

You get access to your platform and materials right away.

2

### Join the 2-day live training

Spend two full days learning, practicing, and asking questions.

3

### Join live sessions and practice

Attend live classes that fit your schedule. Practice coaching and get feedback.

4

### Learn how to talk about your work

Learn simple ways to explain your coaching and start building your practice.

5

### Finish and keep going

Receive your NEXGEN certificate. Move to Gold or Platinum later if you want to.

WHY PEOPLE TRUST NEXGEN

NEXGEN

# Why people choose Silver

You get real teaching, real coaching skills, and a path you can build on.

## **You get the real program**

Silver students learn from the same teachers and the same core coaching approach as the rest of NEXGEN.

## **You learn both sides of the work**

You learn how to coach people well. You also learn how to talk about your work and grow over time.

## **You learn from people who have done this**

Jake led coaching programs for 12,000 employees at Microsoft. Lyssa trained 10000+ coaches. You are learning from people who know this work.

WANT TO KEEP GOING?

## 30-day **refund policy**

Try Silver for 30 days. If it is not the right fit, you can get your money back. We want you to feel good about starting.

## Start with Silver. **Move up later.**

- Move to Gold or Platinum when you are ready
- What you do in Silver still counts
- You only pay the difference
- Your path stays open

*nexgencoaches.com*

READY TO START?

# Start **here.**

*Silver gives you a simple place to begin.*

If coaching is on your mind, Silver helps you take the first step. You get training, practice, and support in a way that fits your life.

**You get training, practice, and support in a way that fits your life.**

[NEXGENCOACHES.COM](https://nexuscoaches.com) →

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+1 248-270-8373

SILVER TIER

# \$9,995

- 38 hours of training
- 2-day live intensive
- Workshops included
- Sticky Outcomes book
- Online learning platform — open 24/7
- NEXGEN Coaching Certificate
- Upgrade to Gold or Platinum anytime



ENROLL NOW

