

GOLD TIER – EXECUTIVE COACHING ACADEMY

You are ready to go further.

Gold helps you build real coaching skill.

You do not just want to explore coaching now. You want to learn it well. You want to practice with real people. You want a clear path toward the ICF ACC credential. Gold is for people who are ready for that next step.

Be a Coach.
Build a Business.



69

Hours of training

10

Mentor coaching hours

ACC

ICF credential pathway

ICF ACC CREDENTIAL PATHWAY

PCC-LEVEL CURRICULUM

MCC-LEVEL INSTRUCTORS

10 MENTOR COACHING HOURS

WHO GOLD IS FOR

For people who
are **ready for**
more.

Be a Coach.
Build a Business.

WHY PEOPLE CHOOSE GOLD

01

You want to coach for real

You are ready to learn, practice, and keep growing.

02

You want the ACC path

Gold gives you a clear path toward the ICF ACC credential.

03

You want mentor support

10 hours of Mentor coaching through both group and individual sessions.

04

You want more time to grow

Gold gives you 69 hours over 5 to 6 months.
That gives you time to learn, practice, and get better.

SILVER AND GOLD

What changes when **you move to Gold**

SILVER — \$2,995

- 38 hours of training
- 2-day live virtual intensive
- PCC-level coaching curriculum
- Business-building workshops
- Sticky Outcomes book
- NEXGEN Coaching Certificate
- 2–3 month program
- No mentor coaching hours
- No ICF ACC credential pathway
- No ICF-specific training components

GOLD — \$5,495

- 69 hours of training
- 2-day live virtual intensive
- PCC-level coaching curriculum
- Business-building workshops
- Sticky Outcomes book
- NEXGEN Coaching Certificate
- 5–6 month program
- 10 mentor coaching hours **GOLD ONLY**
- ICF ACC credential pathway **GOLD ONLY**
- ICF-specific training components **GOLD ONLY**

WHAT GOLD INCLUDES

10 hours of **mentor coaching.**

You get one-on-one time with a mentor coach. They watch your coaching. They tell you what is going well. They tell you what to work on. This helps you get better. It is also part of the ACC path.

10

MENTOR COACHING HOURS

in both Group and Individual sessions to support your improvement.

The ACC path includes mentor coaching hours.

HOW GOLD WORKS

NEXGEN

Your path toward the ICF ACC credential

1

SIGN UP

You get access to your platform and materials right away.

2

JOIN THE 2-DAY LIVE TRAINING

Spend two full days learning, practicing, and asking questions.

3

MENTOR COACHING SESSIONS

You will get 10 Hours Mentor Coaching

GOLD ONLY

4

JOIN LIVE CLASSES AND PRACTICE

Attend live sessions that fit your schedule. Practice coaching and get feedback.

5

LEARN HOW TO BUILD YOUR WORK

Learn how to talk about your coaching and grow your practice over time.

6

FINISH AND BE ACC READY

Complete you NEXGEN certificate and education hours to apply for your ACC credential.

GOLD ONLY

WHAT YOU GET IN GOLD

What is **included** in Gold

01

COACHING CURRICULUM
**PCC-Level Coaching
Training**

You learn strong coaching skills. You learn how to listen, ask good questions, and help people think clearly.

02

GOLD EXCLUSIVE
**10 Hours of Mentor
Coaching**

You will get 10 Hours Mentor Coaching

03

CREDENTIAL PATH
**ICF ACC Pathway
Training**

Gold gives you the education hours and 10 mentor coaching hours needed for your application to ICF for your ACC credential.

04

BUSINESS BUILDING

**Brand, Niche, and
Practice Workshops**

We help you talk about your coaching clearly. We help you start building your practice.

05

LIVE TRAINING

**2-Day Intensive +
Ongoing Live Sessions**

You begin with a 2-day live training. Then you keep learning in live sessions over time.

06

ALSO INCLUDED

**Tools, Book, Platform,
Community**

You get the Sticky Outcomes book, coaching tools, platform access, and a community of other coaches. You can also move to Platinum later if you want to.

WHO TEACHES GOLD

Faculty with *real credentials and real experience.*



Lyssa deHart

Co-Founder & Lead Faculty

ICF MCC · LICSW · Approved ICF Assessor ·
Published Author

Lyssa has trained more than 10,000 coaches around the world. She holds the ICF MCC, the highest coaching credential. She helps people become strong, thoughtful coaches.



Jake Mannino

Co-Founder & Dir. Business Building

ICF PCC · Certified Executive Coach · EMBA
Michigan State

Jake led coaching programs for 12,000 employees at Microsoft. He leads business building at NEXGEN. He helps people build coaching work in a clear, practical way.

NEXGEN



We help you build your coaching work.

Gold includes simple help for building your coaching work. **You learn how to talk about what you do and how to get started.**

We cannot promise you clients. But we can help you get started in a real way.

✓ **Building Your Brand**

Learn how to talk about who you are, what you do, and who you help.

✓ **Finding Your Focus**

Learn how to choose the kind of people you want to help.

✓ **Getting started**

Learn simple ways to begin, reach out, and start building your practice.

NEXGEN

WANT TO KEEP GOING?

Try Gold for 30 days.

Try Gold for 30 days. If it is not the right fit, you can get your money back. We want you to feel good about starting.

Start with Gold. Move to Platinum later.

- Move to Platinum when you are ready
- Your Gold hours still count
- You only pay the difference
- Your PCC path stays open

*nexgen**coaches**.com*

READY TO START?

Gold helps you **keep going.**

*Training, mentor support, and a path
toward ACC.*

Gold gives you more time, more practice, and more support. You get strong coaching training, 10 mentor coaching hours, and a clear path toward the ICF ACC credential. It is built to fit real life.

NEXGENCOACHES.COM →

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GOLD TIER

\$5,495



- 69 hours of training
- 10 mentor coaching hours
- 2-day live intensive
- ICF ACC credential pathway
- PCC-level curriculum
- Business-building workshops
- Sticky Outcomes book
- Online platform — open 24/7
- NEXGEN Executive Certificate
- Upgrade to Platinum anytime



ENROLL IN GOLD